



## One Bay Area, One Fund

### *Introducing the One Community Fund*

We live in one of the most resourceful regions in the world — full of natural beauty, brilliant ideas, and generous people. Yet here in the Bay Area, just a few blocks away from thriving

neighborhoods are areas of profound poverty where families and young people struggle for basic opportunities. These disparities are not insurmountable. With concentrated

*The One Community Fund is a two-pronged strategy to strengthen the safety net for immediate needs, and a long-term response to alleviate poverty and ensure economic opportunity for all in the Bay Area.*

attention and long-term vision, together we are working to ensure that those most in need have the tools and support to regain and build economic security for themselves and their families.

This is why we have developed the One Community Fund, a two-pronged strategy to strengthen the safety net for immediate needs, and a long-term response to alleviate poverty and ensure economic opportunity for all in the Bay Area. For more than six decades, we have forged partnerships with leaders, neighborhoods, organizations, and policymakers to build strategic collaboratives, and affect tremendous change. Our unique vantage point, having a team of issue experts and partners across sectors, means that we can identify and implement strategies that provide necessary support now and create models for long-term change.

We invite you to join us, invest with us, and leverage the Bay Area's great resources so that everyone in our community has the opportunity to thrive.

To contribute to the One Community Fund, please log on to Donor Center at [donorcenter.sff.org](http://donorcenter.sff.org) or contact the Philanthropic Services team at 415.733.8500 or [donorservices@sff.org](mailto:donorservices@sff.org).

## Investing with Impact

### *Annual Donor Investment Forum*

At this year's Annual Donor Investment Forum, we had the largest turnout yet of donors, advisors, and nonprofit partners who came together to hear from our Investment Committee both the big picture and specifics of our investment strategy. The Committee has guided our investments so that we can continue to deliver returns that out-pace the average, and continue to make significant impact in the Bay Area.

Investment Committee members Sarah Stein, Ed McDermott, Andy Ballard, along

with CFO Monica Pressley, shared how this year more than ever, we have witnessed the importance and pay off of investing for the long run. As the stewards of some of the Bay Area's greatest philanthropic visionaries, we have the responsibility to be disciplined, to think long-term, and avoid emotion-driven decisions. Diligent stewardship of The San Francisco Foundation assets matters because long-term, strong performance means greater impact in community.

At the event, Monica Pressley told the story of the Greater Communities Collaborative, a partnership to ensure that areas around transit stations being rebuilt are vibrant,



Board and Investment Committee Chair Andy Ballard with Investment Committee members Ed McDermott and Sarah Stein, CFO Monica Pressley, and CEO Sandra R. Hernández, M.D., at the 2012 Annual Donor Investment Forum.

## Year-End Donations

Now is the time for making your year-end, tax-deductible charitable contributions. In the midst of uncertainties of future tax rates, and a possible limit on the charitable deduction, we encourage you to take this opportunity and make your charitable contributions in 2012. The San Francisco Foundation's Philanthropic Services team is here to help. Contact the Philanthropic Services team at 415.733.8500 or [donorservices@sff.org](mailto:donorservices@sff.org) if you need assistance.

- Charitable contributions of appreciated securities qualify for a charitable deduction **and** provide capital gains tax savings, too.
- When planning securities or wire transfer gifts this year, we strongly recommend initiating this with your broker no later

than Friday, December 14, 2012. If you are transferring securities or wiring contributions, please notify Joshua Jones, donor services assistant, at 415.733.8587 or [jxj@sff.org](mailto:jxj@sff.org).

- To easily make new or repeat grant recommendations, log on to Donor Center at [donorcenter.sff.org](http://donorcenter.sff.org).
- Grant recommendations of greater than \$50,000 are due by 5:00 p.m. on Friday, December 14, 2012. Grant recommendations of \$50,000 or less must be submitted by 5:00 p.m. on Wednesday, December 19, 2012. For a complete year-end grantmaking schedule, log on to Donor Center at [donorcenter.sff.org](http://donorcenter.sff.org).
- Please note that the Foundation will be closed on November 22nd and 23rd, and December 25th. We will be available all day on December 31st.

## Investing with Impact (Continued from front)

with mixed income housing, multi-use retail, walking paths, and access to jobs. Over seven years of collaboration, coordination, and trust-building amongst partners, our \$500,000 seed loan was leveraged into a \$60 million loan fund to develop affordable housing around transit.

No one leader, donation, organization, or grant could accomplish such a feat. This vision of the long run, coupled with the advantage of our large scale endowment, allow us to continue making lasting impact in the Bay Area.

We invite you to learn more about our investment strategy and performance in our 2012 Investment Report, online at [sff.org](http://sff.org).

For your charitable contribution to be tax deductible for 2012, The San Francisco Foundation must receive it by 12:00 p.m. PST on Monday, December 31, 2012.

## Thirty Years of Bold Initiative

*The Koshland Program Legacy*



IMAGINE  
COMMUNITY  
KOSHLAND

This year we celebrate 30 years of the Koshland Civic Unity Program at The San Francisco Foundation. This program lifts up Bay Area community leaders — risk-takers who are bold in spirit and dedicated to the communities that they serve — and makes a five-year, \$500,000 commitment to the neighborhood.

The program embodies Daniel Koshland's legacy by nurturing leaders, and helping them develop a network of fellow leaders taking on their own communities' challenges, building a strong web of support and innovation. The program, like the man who it honors, does not claim to have the answers, but through immersion in the community, seeks the changemakers who do.

The program has now completed a full generational cycle of its own. Today, fellows benefit from the mentorship, knowledge, and experience of previous fellows through professional and personal connections. The cycle of fellow to mentor, community leader to knowledgeable teacher, is a beautiful tribute and symbol of the grassroots change Daniel Koshland embraced and encouraged.

## Join the Conversation



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